

## **Nexans launches DISTINGO NX'TAG, the solution that makes everyday life easier for electrical installers**

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### **PRESS RELEASE**

**Paris, February 7, 2022** – Nexans launches a French preview of DISTINGO NX'TAG, a solution designed to simplify the daily work of electrical installers. This product was born out of field observation of the work of electricians on construction sites.

During an electrical installation, it is necessary to identify the cables drawn for their final connection to the electrical panel. Labelling each cable has become common practice for electrical installers. Until now, cables were identified by means of adhesives or labels. According to installers, this solution wastes a lot of time and is not sustainable.

Nexans has therefore equipped its DISTINGO U-1000 R2V cable with a white marking area, allowing the destination of the cable to be noted quickly and permanently with any type of marker. This solution allows a more legible vision of the network, making the connection to the electrical panel more reliable and adds to the advantages of DISTINGO. In the opinion of the electricians who have tested DISTINGO NX'TAG, this development alone saves 1 to 2 minutes per installed cable and simplifies installation. This is a significant time saving considering the number of cables installed per site. Printed every 50 cm directly on the cables, the marking areas can be detected at a glance. Cable identification is more durable, cleaner and much faster.

David Lier, Marketing Director France and South Europe at Nexans, says: *"At every stage of the product development process we maintain a close relationship with electrical installers. Our ideas all come from the field, from the professionals with whom we regularly exchange ideas. They call on their common sense and experience. Our innovations are then tested, adjusted and tried out on site before being launched. A product that does not simplify the life of the craftsman or save him time has no place at Nexans."*

Quentin Dubuis, Electrician at Thevelec Electricité (69), adds: *"DISTINGO NX'TAG is a very good product, simple, practical, which saves us time. On the one hand, the color code indicates the cable section, and on the other hand, we no longer need to tape labels to identify our cables during installation: the white marking zone is immediately visible when the cables are pulled and in the electrical panel."*

This Nexans solution offers many advantages:

- easier: cable identification and direct product marking with immediate drying;
- faster: installation time is reduced by about 1 to 2 minutes per cable;
- convenient: easier passage through the conduit and more comfortable working;
- durable: no loss of labels, long-lasting marking and cleaner installation.

The DISTINGO NX'TAG range for the French market is 100% produced in France. Its copper core comes from our metallurgy unit in Lens (62). The DISTINGO NX'TAG U-1000 R2V range of cables is then manufactured in the Autun factory (71). A unique know-how and "Made in France" product.

To guarantee Nexans' quality, the DISTINGO NX'TAG U-1000 R2V range has been tried and tested throughout its manufacturing process. The whole DISTINGO NX'TAG range is certified NF and Câble de France.

Nexans has placed research and innovation at the heart of its strategy for many years, and is developing solutions to make life easier for installers on the construction site: cross-section calculator (EASYCALC) available online and on Nexans APP, printed marking on the cable that allows the remaining length on reels and coils to be read at a glance (METRIUM), color code for quick identification of the cable cross-section (DISTINGO), reel system with tripod and anti-slip pads for faster pulling during installation (MOBIWAY).

The new DISTINGO NX'TAG range, which makes everyday life easier, is part of this line and is available in coils and on MOBIWAY reels.

For more information click on this [link](#).

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## About Nexans

For over a century, Nexans has played a crucial role in the electrification of the planet and is committed to electrify the future. With around 25,000 people in 38 countries, the Group is leading the charge to the new world of electrification: safe, sustainable, renewable, decarbonized and accessible to everyone. In 2020, Nexans generated 5.7 billion euros in standard sales.

The Group is a leader in the design and manufacturing of cable systems and services across four main business areas: Building & Territories, High Voltage & Projects, Industry & Solutions and Telecom & Data. Nexans is the first company of its industry to create a Foundation supporting sustainable initiatives bringing access to energy to disadvantaged communities worldwide. The Group pledged to contribute to carbon neutrality by 2030.

Nexans. Electrify the future.

Nexans is listed on Euronext Paris, compartment A.  
For more information, please visit [www.nexans.com](http://www.nexans.com)

## Contacts:

### Communication

#### Minaa El Baz

Tél. : +33 (0)1 78 15 04 65  
[minaa.el\\_baz@nexans.com](mailto:minaa.el_baz@nexans.com)

**Emmanuelle Guy**

Tél. : +33 (0)1 78 15 04 68

[emmanuelle.guy@nexans.com](mailto:emmanuelle.guy@nexans.com)

