

## **Nexans launches its new global offer Nexans ULTRACKER: the supply chain booster**

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### **PRESS RELEASE**

- **The ULTRACKER offer is a suite of solutions ensuring supply chain continuity based on Internet of Things (IoT), enhanced artificial intelligence (AI) and cloud services.**
- **ULTRACKER improves Operating Working Capital (OWC) and amplifies customer experience.**
- **ULTRACKER increases supply chain agility by boosting delivery performance and meets customer needs by tracking deliveries and lowering transportation costs.**
- **The technology has been developed by Nexans' Digital Factory and is powered by Microsoft Azure cloud services.**

**Paris, February 10, 2022** – Nexans amplifies its innovation and announces the launch of Nexans ULTRACKER, a suite of innovative supply chain solutions that streamline the order, delivery, and inventory management processes. The Group is providing a unique offer to address its customers' supply chain challenges. Advanced AI and cloud-based software have been developed in conjunction with Microsoft Azure, which will allow continuous monitoring throughout the entire supply chain.

Nexans ULTRACKER is made up of four main digital solutions. This global offer contains industry-leading technologies including software that allows customers to access live updates about their cable delivery status, drums geolocation and anti-theft alarms. Thanks to this unique solution, customers have real-time detailed information on their products.

- **ULTRACKER VENDOR-MANAGED INVENTORY (VMI)** raises supply chain efficiency of customers by synchronizing demand with product availability while avoiding both supply disruption and excess inventories. Thanks to this orchestration process, supply chain data such as consumption forecast, stock, and order booking are exchanged through a dedicated software platform that acts as an interface between Nexans and its customers' information systems. The system automatically triggers the supply and replenishment to meet customer demand.
- **ULTRACKER SMART INVENTORY MANAGEMENT (SIM)** tracks the history of stock movements to help customers monitor and manage cable stocks in real time and triggers an alert to reduce the risk of product shortage or overstock. This automated inventory system boosts performance and speed and helps to reduce costs, decreasing the environmental impact and the working capital required by clients.
- **ULTRACKER TRACK'N TRACE** is a digital service developed with Nexans' technology partner Shippeo, a global leader in supply chain visibility that uses automation and artificial intelligence to deliver industry-leading supply chain solutions. In collaboration with Shippeo, Nexans provides real-time asset tracking worldwide, incident management, and accurate arrival time predictions and delivery updates.

- ULTRACKER DRUMS uses edge-computing technologies to enable real-time geolocation of cable drums thanks to multi-sensor GPS devices embedded inside the drums. Nexans pioneered these technologies and provides unique advantages to its customers, such as shipments follow-up, theft detection, remote monitoring of installation projects, residual length management, and a streamlined drum pick-up process. It results in reduction of cables drums theft and loss by 90% while improving the drums usage rate by 25%, as well as a global reduction of waste. Nexans has recently partnered with Orange Business Services, a worldwide provider of Internet of Things (IoT) connectivity, to support the scale up of this service all over the world.

Nexans has built long-lasting relationships with its partners and continues to advance its customer-centric innovations, and ultimately customer satisfaction. Nexans' ULTRACKER allows customers to stay up to date with the latest supply chain technology and industry demands, while keeping transportation costs down. Nexans will continue refining its worldwide offering of solutions by combining the ULTRACKER TRACK'N TRACE and ULTRACKER DRUMS functions in a single platform, allowing customers to access resources from a single-entry point.

As an example, Enedis, France's electricity distribution system operator, has identified the management of its reel fleet as a major challenge. Some reels are lost every year with an average immobilization time of 270 days for every type of cable. By using Nexans' ULTRACKER solution, Enedis can optimize each stage of the reel's life cycle, from the delivery date until the day the reel is empty. On average, Enedis estimates the potential annual rental saving to be €1.6 million.

Jérôme Fournier, Nexans Corporate Vice President Innovation, Services & Growth said: *"Nexans' ULTRACKER's advanced software will optimize our supply chain capabilities while providing customers with smooth and transparent cable deliveries. Not only does this help put customers' minds at ease, it's also another example of our cutting-edge technology and ongoing commitment to R&D."*

Olivier Pinto, Nexans Innovation Director Grid and Digital added: *"It also signals an important step in accelerating Nexans' continued focus on customer-centric innovation using artificial intelligence. Nexans' ULTRACKER solutions allows us to remain ahead of the curve, all while reducing the impact on the environment through automated inventory waste reduction."*

## About Nexans

For over a century, Nexans has played a crucial role in the electrification of the planet and is committed to electrify the future. With around 25,000 people in 38 countries, the Group is leading the charge to the new world of electrification: safe, sustainable, renewable, decarbonized and accessible to everyone. In 2020, Nexans generated 5.7 billion euros in standard sales.

The Group is a leader in the design and manufacturing of cable systems and services across four main business areas: Building & Territories, High Voltage & Projects, Industry & Solutions and Telecom & Data.

Nexans is the first company of its industry to create a Foundation supporting sustainable initiatives bringing access to energy to disadvantaged communities worldwide. The Group pledge to contribute to carbon neutrality by 2030.

Nexans. Electrify the future.

Nexans is listed on Euronext Paris, compartment A.  
For more information, please visit [www.nexans.com](http://www.nexans.com)

## Contacts:

### Communication

#### Elyette Roux

Chief Sales, Marketing & Communications Officer  
[elyette.roux@nexans.com](mailto:elyette.roux@nexans.com)

#### Minaa El Baz

Tel.: +33 (0)1 78 15 04 65  
[minaa.el\\_baz@nexans.com](mailto:minaa.el_baz@nexans.com)

### Investor relations

#### Aurélia Baudey-Vignaud

Tel.: +33 (0)1 78 15 03 94  
[aurelia.baudey-vignaud@nexans.com](mailto:aurelia.baudey-vignaud@nexans.com)

#### Elodie Robbe-Mouillot

Tel.: +33 (0)1 78 15 03 87  
[elodie.robbe-mouillot@nexans.com](mailto:elodie.robbe-mouillot@nexans.com)

