

# Nexans launches a customized logistics offer dedicated to construction works in Ile de France and Greater Paris

## PRESS RELEASE

- Nexans' Nanterre logistics center located in the epicenter of the Grand Paris project provides customized logistics solutions specific to Paris area
- The Grand Paris project is the biggest European urban development project in recent decades
- Nexans logistics offering is the cable industry's first monthly payment scheme adapted to complex projects and includes a delivery guarantee.

**Paris, October 26, 2021** - Nexans, a key player on the railway infrastructure and installation markets launches today at the SIFER 2021 exhibition in France tailored logistics solutions for construction projects in the Paris area.

The customizable service includes cable assembly, cutting, kitting, inventory and storage, along with real-time cable delivery, drum tracking, and cable recycling and repurchase. The cable market in the Ile-de-France area is expected to grow by 15 percent per annum from 2021 to 2025 due to the Grand Paris project<sup>1</sup>, the biggest European urban development project in recent decades

By leveraging Nexans' logistics expertise and on-demand capabilities, clients can adapt their delivery requirements based on real-time needs to save time and avoid costly disruptions to work projects. This one-of-a-kind offering resulted from being the first cable supplier to be awarded on the Grand Paris project and will provide Nexans' clients overall cost savings while maintaining high service standards. The Nexans logistics offering also includes storage services in a secured location, a key need for construction projects where safe storage space is not immediately available.

As part of the company's environmental commitment, Nexans' compressed natural-gas-powered trucks will be used to transport cable —reducing CO<sub>2</sub> emissions by 90 percent. In addition, Nexans' delivery vehicles provide up to three times less noise pollution, an important requirement in residential areas.

Benoit Binet, Director of Logistics & Solutions for the Grand Paris Express Project at Nexans said "Our Nanterre logistics center brings to the Grand Paris project years of experience in managing the demands of complex cable logistics. Our dedicated team provides a single point of contact throughout the value chain to provide an efficient and cost-effective solution for contractors in the Ile-de-France area working on the Grand Paris project."

Nexans at SIFER Oct 26-28, 2021 Booth #3.120 Lille Grand Palais, France

<sup>&</sup>lt;sup>1</sup> Source : Cellule Économique Régionale de la construction Île-de-France

## **About Nexans**

For over a century, Nexans has played a crucial role in the electrification of the planet and is committed to electrify the future. With around 25,000 people in 38 countries, the Group is leading the charge to the new world of electrification: safe, sustainable, renewable, decarbonized and accessible to everyone. In 2020, Nexans generated 5.7 billion euros in standard sales.

The Group is a leader in the design and manufacturing of cable systems and services across four main business areas: Building & Territories, High Voltage & Projects, Industry & Solutions and Telecom & Data. Nexans is the first company of its industry to create a Foundation supporting sustainable initiatives bringing access to energy to disadvantaged communities worldwide. The Group pledge to contribute to carbon neutrality by 2030.

Nexans. Electrify the future.

Nexans is listed on Euronext Paris, compartment A. For more information, please visit <a href="www.nexans.fr">www.nexans.fr</a>

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